

StudentPlanet
China Review and Planning Meeting

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Beijing

Agenda

- Introductions 15 minutes
- Asia Society Movie 15 minutes
- Oumu/StudentPlanet 10 minutes
- Teacher Input For This Year 30 minutes
- Mission/Vision For Next Year 20 minutes
- Feedback 30 minutes

Meeting Objectives

- Feedback from Teachers on the Exchange
- Present StudentPlanet Program Highlights / Objectives
- Feedback on Proposed Programs

Putting the “World” Into World-Class Education

Asia Society
InternationalEd.org

Oumu Foundation

- Established in 2000; First project 2002
- Private Operating Foundation, created and operated by Mark Opperman
- Supported by: Kelly, NCTA, NCUSCR, CEAIE, Apple China, and teachers
- Seven schools (three in US; four in China)
- Two years; ~500 students
- <http://oumu.org>

StudentPlanet

- Established in 2004
- Incorporated with new name, board of directors, (employees)
- Public charity with educational purpose (controlled by a board of directors; Mark Opperman is President)
- 501(c)(3) status pending
- Seeking grants from larger foundations
- Develop and deliver programs starting fall 2004
- <http://studentplanet.org>

Teacher Input For This Year's Program

- Is it worth it?
- How to structure? Single class? Elective course?
- How many students?
- Training requirements? Video? Technology?
- Recommended grade level?
- Messaging (e-mail) vs video?

Objectives of StudentPlanet

- Expand and Broaden Impact of Oumu's Work Beyond Core Schools
- Develop an Easy To Use Web Infrastructure
- Build a Web Community
- Create Sustainability through Public Support
- Improve China School Participation Level

Expand and Broaden Impact Beyond Core Schools

- Progress to date: two years, seven schools, ~500 students
- Add messaging only option for participation
- Add curriculum resource options for classrooms that want info on China but do not want to participate in an exchange
- Automate matching of schools for global exchange potential (with shorter time commitment possible)
- Differentiate with video exchange option

Easy To Use Web Infrastructure

- Eliminate dependency on Gaggles.net
- Eliminate administrative overhead of adding schools/teachers/classrooms/students
- Automate matching of students in linked classrooms
- Support for messaging only exchanges
- Support for curriculum resources

Web Community

- Website use is required for messaging (log on daily/weekly)
- Interactive request/rate videos
- Forum for general questions between linked classrooms
- Reporting tools for teachers on student participation
- Growing resource base of curriculum modules
- “Matchmaking” for global classroom linking
- Other ideas for motivating students/teachers and making it fun, e.g., contests?

Sustainability

- Public Charity
 - Must show 33.33% of revenue from public sources (at some point in first five years)
- Budget of \$150-175K per Year
- Major Grants (private, public, govt)
- Fee For Teacher Mentor
- Website Solicitation of Donations

China School Participation

- Need a resource in Beijing (liaison for U.S. organization, computer and video mentor, teaching assistant, identifies and assists new schools for the exchange, provides training)
- Options:
 - Joint venture (establish StudentPlanet in China)
 - Individual contractor
 - Work with government entity

Announcements

- Contest -- see <http://oumu.org/about/contest.php>



- South China Morning Post article -- see <http://oumu.org/about/scmp.php>

Comments & Feedback

Thank you!